

Spring Update

Phonak Releases Two New Hearing Aids

Phonak has recently released two hearing aids. Exélia is a premium hearing aid that offers connectivity to the world and improved hearing in noise. Naida is an ultra power hearing aid designed for people with severe hearing loss.

Exélia *Hear. Communicate. Embrace a full life experience.*

- Seamlessly switches between 4 base programs
- Improved ability to hear speech in background noise
- Whistle block technology
- Identifies and reduces high impulse sounds, such as dishes clanking, newspaper rustling, water running
- Reduces reverberation and wind noise
- As the hearing aid is adjusted by the user, the hearing aid will automatically modify the internal settings to minimize need for manual volume adjustments
- Wireless Bluetooth connectivity to mobile phones, iPods, and other Bluetooth compatible devices
- FM compatible

Additional information can be found at www.exelia.phonak.com

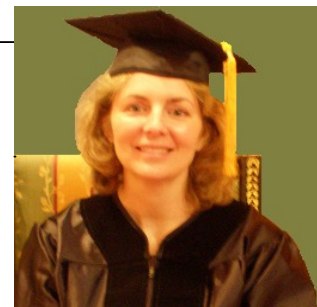
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Kiz Robertson Earns Doctorate

Dr. Kiz Robertson has been affiliated with our staff for 13 years. We are pleased to announce she has completed the requirements to receive her Doctor of Audiology degree. Dr. Robertson received her undergraduate degree from the University of Connecticut in Storrs, Connecticut in Communications Sciences and her master's degree from the University of Illinois in Champaign-Urbana in Audiology and her doctorate degree from A.T. Still University, Arizona School of Health Sciences, in February 2008.

Her doctoral studies included coursework in neuroanatomy, cochlear implants, marketing, pharmacology, counseling, auditory processing disorders, tinnitus, otoacoustic emissions, quality issues, ethics and medical informatics. "Earning my doctorate allows me to provide a higher level of care for my patients. The emphasis of the doctoral program was treating the whole person and not just the ear," said Dr. Robertson. We would like to congratulate her on the success of earning her doctorate.

Currently, the audiologists on staff have either earned their doctoral degree or are in the process of completing this degree and anticipate graduation within the next year.



Spring Special
\$250.00

Toward the purchase of a hearing aid/s

Expires 6-31-08 Cannot be combined with other discounts

PROFESSIONAL
HEARING
 SERVICES
 Division of Moreland Ear, Nose and Throat Group, Ltd.

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Naída *The power to change your life.*

- Water, perspiration, and dirt resistant
- 1/3 smaller than other power aids
- Word understanding is enhanced by shifting high frequency information to lower frequencies. This allows people with severe to profound hearing loss to hear sounds such as “s” and “sh”
- Studies show improved vocal quality over time
- Provides more volume without whistling
- Seamless transitioning between automatic programs
- Wireless Bluetooth connectivity to mobile phones, iPods, and other Bluetooth compatible devices
- FM compatible

Both Exélia and Naída are Bluetooth compatible. Using the iCom, a device that can be paired with up to 7 devices, communication becomes wireless. The iCom can be used with your mobile phone, laptop, TV, FM, and mp3 player.

The myPilot is a remote control with full color display that can be used with Exélia and Naída. The remote allows you to focus on the speaker while reducing background noise, which offers a solution for difficult listening situations such as driving in a car. Other features of the remote control include access to volume for each program, system status read-out, time/date, and alarm.

There Is So Much in Life to Hear



**Better Hearing
 & Speech Month**

Helping People Communicate™

More than twenty-one million infants, children, and adults in America suffer from some degree of hearing loss in one or both ears. Such hearing impairments can go unsuspected until the sounds of daily life become faded or unrecognizable. Rather than accepting an impairment as an inevitable part of aging, or shying away from social interaction to avoid embarrassment, seek proper treatment from an audiologist. There is so much in life to hear.

Do you have a friend or a loved one who struggles to hear? Professional Hearing Services is offering a free hearing screening at each of our locations for individuals who have not already been diagnosed with hearing loss.

Please call to reserve a time at 262-549-5150.

Hearing Screening Dates and Times Listed Below

Oconomowoc	May 8th	3-5 pm	Mukwonago	May 12th	8-10am
Waukesha	May 16th	12-2 pm	New Berlin	May 21st	8-10am