

Sound BYTES

INFORMATION FOR YOUR EARS



Released in 2018, Starkey enhances their product line with the release of Livio and Picasso. Livio, a receiver in-the-ear device, is the first product to use sensor technology and artificial intelligence to track fitness, translate languages, and provide fall prevention (coming soon) through the hearing aid. A custom app, Thrive, that is compatible for both Android and iPhone devices, allows you to access this information at the touch of your finger. In addition, you can stream calls, music, and audio hands free. The Picasso is a custom line of devices that brings the entire family to life.

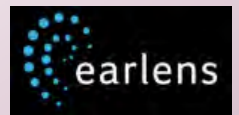


Released in 2018, ReSound builds upon the LiNX product line by releasing its fourth generation the Quattro. Available in receiver-in-the-ear devices only, the Quattro offers a rechargeable encased device as well as a traditional replaceable battery option. The new chip offers an expanded frequency range to help with clarity and music. The Quattro is iPhone compatible and allows for hands free streaming of music, phone calls, and audio through the Smart 3D app.

What's New In Hearing Aids



Released in 2016, Oticon Opn and Velox chip changed how hearing aids work in background noise. Since its release, the Opn product has been shown to reduce listening effort and improve understanding. Now, Oticon expands the product line to consumers in all shapes and sizes by releasing the Opn in custom in-the-ear devices. Oticon On is a custom app that is compatible for both Android and iPhone devices, allows you to access this information at the touch of your finger in addition, you can stream calls, music, and audio hands free.



A non-traditional approach to better hearing, the Earlens uses a tiny lens placed directly on the eardrum which converts sound energy into light energy that activates the ear's natural hearing process. The lens is placed on the eardrum in a non-surgical manner by an Ear, Nose, and Throat physician, and stays put much like a contact lens for the ear. Users are reporting very rich and natural sound quality. If you've been using hearing aids, but would like a better sound experience, ask your Audiologist if this technology would be right for you.

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Have You Met...

... *Your Deductible?* He's Actually Really Nice.

If you have had the distinct honor of meeting your insurance deductible this year, you understand that health costs can add up. The silver lining of getting to the threshold of your deductible is that many times there are other benefits which will be covered that normally would not be addressed until the deductible is met. You may have coverage for hearing aids, so why not take advantage of the window of benefits before the end of the year when deductibles reset? If you're unsure about your coverage, email our audiology assistant Malinda at audiology@professionalhearingservices.com, and she will check for you.

If hearing health has been on the back burner for any reason, it's a great time to take a step toward help in that area. We have a team of Audiologists who are passionate about helping people understand hearing loss and improve quality of life through better hearing. Take the first step and schedule a hearing test and Hearing Aid Evaluation today. The entire process from the hearing test through the hearing aid follow-up typically takes about 60 days, so it's best to start in early fall if you're hoping for coverage by the end of the year. Due to holidays and high demand, appointments scheduled in December cannot guaranty delivery by the end of the year, so starting sooner is better.

And while meeting your deductible isn't always pleasant like meeting a new friend, the extra benefits can lead to new and exciting opportunities with better hearing and improved relationships with those you love.

...*Dr. Gillmore?*



We are excited to announce that Dr. Kasey Englebert will now be going by the name of Dr. Kasey Gillmore. She and her husband wed this past June. They had a beautiful wedding in Madison, WI where they met during undergraduate. They were joined by family, friends, and supportive colleagues of Professional Hearing Services. The day was filled with love, happiness, and laughter.

We wish the couple many years of wedded bliss.

...*Will?*



Will Keener is our fourth-year audiology extern joining us for the next year. He obtained a Bachelor of Arts degree in communicative sciences and disorders from University of Wisconsin-Madison in 2015. Immediately, he went on to pursue a degree through the Doctor of Audiology program at University of Wisconsin-Madison. Outside of audiology, Will enjoys spending time both playing and producing music. In his personal life, Will likes to spend time with his family, friends, and girlfriend.

...*Starkey Hearing Foundation?*

Green Bay Packers quarterback, Aaron Rodgers, and racecar driver, Danica Patrick, spent a week in Africa taking part in a Starkey Hearing Foundation mission. The couple, along with cofounders, Bill and Tani Austin, gifted hearing aids to those who do not have access to them, some of whom maybe hearing for the first time. During the trip Rodgers and Patrick were able to give the gift of hearing to over 100 children and adults. Annually the Starkey Foundation donates over 100,000 hearing aids to those in need across the world.

"This is a beautiful thing, to be halfway across the world helping these people out. Just the look on their face means everything." Rodgers said of the trip. "What an amazing organization." Patrick added, "To hear the difference of where they've been just three years ago to now and just the hundreds of thousands of people who have been fitted, let alone affected is such an impressive vision."

Read more at: <https://www.greenbaypressgazette.com/story/sports/nfl/packers/fans/2018/04/17/aaron-rodgers-danica-patrick-visit-africa-help-fit-people-hearing-aids/490867002/>

